

JOB VACANCY

Full Time and Part Time Tutor/ Pay-Per-Use Lecturer for Master of Integrated Marketing Communication @ USM@KL

**School of Communication
Universiti Sains Malaysia**

The School of Communication, Universiti Sains Malaysia invites applications for a full time and part time tutor/ pay per use appointment to begin in October 2024. **Malaysian or International candidates** whose teaching and experience relate to IMC field are highly encouraged to apply.

Responsibilities

This is a part time tutor/ pay per use teaching and tutoring appointment, to be paid on hourly basis. We are looking for candidates who can conduct tutorial for **Research Method in Communication, Digital Marketing (Google Ad, Meta Ad and TikTok), Consumer Psychology, Social Media Communication, Brand Touchpoint Management, and IMC Capstone Project**. All courses are conducted in English. Preferred candidates include those who can teach during office hours.

Qualifications

Applicants must have a **Master's or Ph.D degree** in related field. Preferred qualifications include **teaching and/or industrial experience** in the relevant industry of at least 5 years.

How to apply

Please submit the following documents to zshahirah@usm.my by **10th June 2024 (Monday)**.

- Completed Application Form [BORANG PERMOHONAN PAY PER USE.pdf](#)
- [Template.docx](#)
- Curriculum vitae (CV)
- Copies of scroll and transcript